

EC'd Yes Last Received: 08/28/2012 10:44 AM Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.	Agency () AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm
Advertiser () RIGELL/NRCC	815 SLATERS LANE	Sales Office () PHILADELPHIA
Product SCOTT RIGELL/RNCC	ALEXANDRIA, VA 22314	Salesperson () ANJIE BRADY
Estimate# 3007	Agency C/P1/P2/E 167/269/3007	
Buyer Ben Angle	Flight Dates 08/28/2012 - 09/03/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 600
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	08/28-08/28	1	1	1	\$300.00	
Rating: 1.9												
	2	W	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	08/29-08/29	1	1	1	\$300.00	
Rating: 1.9												

---REPORT TOTALS---

Report Totals: 2 / \$600.00

---SALES MONTHLY TOTALS---

Sep 12: 2 / \$600.00
Sales Totals: 2 / \$600.00
Station Totals: 2 / \$600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$10,000	CATV 0%	WAVY 37%	WGNT 0%	WPXV 0%	WTKR 42%
		WTVZ 9%	WVBT 6%	WVEC 6%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIAMTED

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Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK --
CASH IN ADVANCE